



Crises, challenges, innovations

An international interdisciplinary conference
organised by CRINI and the department of Applied
Foreign Languages and International Business at
the University of Nantes

22-24 June 2022

22 juin 2022
*Colloque international
et interdisciplinaire*
23
CRINI - LEA Nantes
24

Organisation :
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**Crises, défis,
innovations**

Faculté des langues
et cultures étrangères
Pôle Humanités

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The dual health and climate crises confronting humanity and the planet today are unprecedented. These crises are impacting human activity in all its diversity extending across cultural, societal, political, legal, business, economic and educational spheres. In addition to these global phenomena, we have also witnessed national, social ("Black Lives Matter" in the United States, the Afghan crisis...) and political crises (Brexit in the United Kingdom, American insurrection on Capitol Hill in January 2021...). This period evokes representations of real and fictional historical crises. The spectre of natural disaster - pandemic, flood, fire, hurricane - and the effects on populations seem to come to life in the media and in the contemporary collective imagination.

This international conference proposes to bring together researchers and professionals from various fields to examine different aspects of the current period, but also of other periods of crisis. We will set out to examine the challenges that arose during these critical times and those that we still face today. Finally, we will also study the opportunities presented by these crises and, in particular, the economic, business, cultural and legal innovations that have emerged and continue to emerge. In the spirit of Applied Foreign Languages and International Business (LEA), a department strongly invested in research in the humanities and social sciences at the University of Nantes, and of the Centre for Research on Identities, Nations and Interculturality (CRINI), this conference is intended to be resolutely interdisciplinary and international. The notions of crisis, challenge and innovation will be examined in three workshops corresponding to the research topics of CRINI's Theme 2: 1) Language for specific purposes and specialised translation - Didactics; 2) Identities and processes of patrimonialisation; 3) New challenges in international business: trade & supply chain perspectives. The scope of the crises and the multiplicity of their consequences on human activity require an interdisciplinary approach to analyse and understand these complex events.

Call for papers specific to workshop 2

22-24 June 2022

CALL FOR PAPERS

Identities and processes of patrimonialisation

Conference tracks 22-24 June 2022

The international conference "Crises, Challenges, Innovations" offers the opportunity to pursue and develop research themes and issues which have been studied within theme 2 of Crini (the Centre for Research on Identities, Nations and Interculturality) for several years. It builds on an international conference organised in 2019 by Géraldine Galeote and Maitane Ostolaza entitled "Cultural Heritage and Identities in European Societies: Stereotypes, Emotions and Experiences", which laid the foundation for further research on this theme. Since the summer of 2020, transdisciplinary and interdisciplinary studies on identities and processes of patrimonialisation have continued as part of a monthly research seminar programme at the University of Nantes.

The various crises (health, climate, financial, economic, migratory, etc.) that societies across the globe have faced in recent years, or even decades, have forced us to address challenges relating to identity and cultural heritage. The crises have become "stationary", to use the

phrase of the German philosopher Joseph Vogl¹. They impact the social cohesion of our modern European societies and reinforce fiscal disparities and economic inequality in a context of rising national populism and prioritisation of national interests.

The question of regional, national and transnational identities notably resurfaced during the Covid-19 crisis when border controls were strengthened within the Schengen area following the classification of high risk areas due to increased circulation of the coronavirus. In April 2020, for example, several (cross-border) French people were confronted with anti-French incidents in Saarland – a German border region less affected by Covid-19 than Moselle in France at that time. This particular incident, chosen among many other possible examples, clearly reveals the evaluative aspect as well as the idea of dispute to which the Greek word <krino> (to oppose, to screen, to judge, to arbitrate) refers – and from which the concept of 'crisis'² is directly derived. Closely linked to the question of identity is that of cultural heritage (transnational, regional), which is supposed to preserve and contain the collective memory and forms of expression of our ancestors³. Cultural heritage, which is the focus of our attention here, represents in this sense the uniqueness and identity of groups and communities. Clearly, it is strongly involved in the process of identity creation. Times of crisis are particularly conducive to the emergence of processes of selection, screening, evaluation (<krino>) and reappraisal of cultural heritage, which in turn have an impact on identity dynamics often with serious consequences. This obviously concerns intangible (immaterial) cultural heritage (social practices, festive or ritual events, etc.), which, as we have seen, has been impacted by the current health crisis. But this is also true for tangible (material) cultural heritage (monuments, urban spaces, etc.) which, as a result of wars, border displacements or population shifts, often needs to be recontextualised and potentially reassessed.

If we consider that cultural heritage serves as a reaffirmation of self conceptions, an expression of individual identity and promotes social cohesion, this research workshop is particularly interested in identities and the processes of patrimonialisation. It will focus on cross-border and transnational contexts, transformations of heritage over time (traces), peripheral territories, shared heritage and dissonant heritage.

Contributions focusing on regions and situations in Central, Eastern and South-Eastern European countries will be of particular interest. A number of different areas can be explored: monumental heritage, the domestic sphere, landscapes, rural societies... The heritage artefacts studied may be tangible/material (objects, goods, museums, cities, architectures, libraries, monuments, etc.) or intangible/immaterial (rituals, craftsmanship, social practices, etc.). Different theoretical and methodical approaches may also be used to study the links between 'heritage' and 'identities', focusing on one of the following themes:

- Transnational cultural heritage, communities and circulation spaces;
- Inclusions or exclusions of expressions of identity in cultural heritage in light of developments or changes of context;
- Appropriation strategies, cultural heritage and management of the conflictual past (traces, actors, instances, media, hegemonic analyses, etc.)
- Themes and issues related to unwanted cultural heritage

1 « Die <Krisen> sind stationär geworden » | « <Crises> have become stationary » is the conclusion reached by Joseph Vogl (2021: 9) in his analysis of financial market developments marked by several hundred banking and monetary crises since the 1970s.

2 Cf. *Conceptual history* of « crisis » (Koselleck 2019: 203-204).

3 Cf. Assmann (2010).



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Important dates

30 September 2021: Call for Papers published

25 February 2022: Deadline for abstract submissions

25 March 2022: Acceptance notifications

30 April 2022: Final programme published

Spring 2023: Publication of special issue with certain papers after evaluation

Instructions for contributors

Presenting your submission

Contributors should send their abstract submission to the following email address:

colloque.crini-lea2022@univ-nantes.fr

Please specify you are responding to Workshop 2.

Your submission should contain between 400 and 500 words.



It should include the names of the authors, their position, their institution (with postal address) and their e-mail address.

Selection criteria

Coherence with the Call for papers and conference themes;

Scientific value and/or originality of the approach;

Clarity of the submission.

Registration fees

The registration fee is 75 € (35 € for PhD students).

Lunch and coffee breaks on June 22, 23 and 24 are provided by the organisers.

Languages

Papers can be presented in French, English, Spanish or German.

Organising Committee

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